

Reviews of the AAA On Demand Program: Using Guided Choice to Increase Satisfaction with the Value of Mediators. Available Online February 12, 2016

"Businesses of all size should be motivated to resolve disputes as soon as possible, given their full direct and indirect cost, distraction and disruption. The Guided Choice approach offers one innovative path to resolve disputes sooner. Outside counsel, inside counsel and mediators should find this webinar valuable and thought-provoking."

Mark LeHocky, Mediator, former senior executive and general counsel to Dreyer's Grand Ice Cream, Inc. and Ross Stores, Inc.

"Paul Lurie hits the nail on its head in this webinar with his thoughtful and practical application of Guided Choice. Proscribing early diagnosis of impediments to settlement and ongoing facilitation and mediation of the dispute even when it is in litigation or arbitration is shown to be cost effective and time saving in construction and other complex matters."

Deborah Bovarnick Mastin, Mediator, Co-Chair ADR Committee, American College of Construction Lawyers, former Assistant County Attorney for Miami-Dade and Broward Counties, Florida

"In an effort to encourage the early use of mediation to resolve complex, business-to-business disputes, Paul Lurie has introduced the concept of Guided Choice. In this video program, Paul and a panel of other distinguished mediators describe their experiences in using the principles of Guided Choice to resolve difficult cases. The video will expand your understanding of techniques that can be used by an early-appointed mediator to shape the dispute resolution process based on confidential pre-negotiation conferences and telephone conversations with counsel and the parties. Guided Choice is not a panacea, but it can be a useful tool in the mediator's toolbox."

Larry Mills, Mediator, former Chair of the American Bar Association Section of Dispute Resolution

"Early resolution of disputes is the holy grail of business clients. This groundbreaking webinar clearly explains the principles of Guided Choice mediation practices, which, with the help of a skilled mediator, provide a structure that leads to quicker and more effective settlement processes. This webinar is an essential aid for mediators and in-house counsel to understand the tools of Guided Choice and how to use them."

Ruth V. Glick, Mediator, former Chair of the American Bar Association Section of Dispute Resolution

"Guided Choice is Mediation 2.0 and Paul Lurie is its midwife. Hear Paul and well picked panelists discuss how mediation moves from "bashing and trashing" on the eve of trial to choreographed engagement of the decision-makers early enough to reduce cognitive dissonance and avert transaction costs that erect barriers to efficient deals. Stop what you are doing and listen to this punchy view of the future of dispute resolution."

Don Philbin, Mediator, Adjunct Professor
Pepperdine University School of Law -- Straus Institute for Dispute Resolution

"Guided Choice offers an ideal framework for companies to maintain control over litigation while providing flexibility in developing resolution strategies."

Jeff Krivis, Mediator, past-president of International Academy of Mediators.

"Guided Choice relies upon some of the crucial attributes of successful conflict management: foresight, patience, persistence and creativity. This program is an effective introduction to an effective approach to resolution of complex disputes."

F. Peter Phillips, Mediator and Adjunct Professor and Director of Alternative Dispute Resolution Skills Program, New York Law School

"I thought I would never think kindly about Paul Lurie whispering in my advocate ear, but he's found a bit of gold in Guided Choice. These principles offer a way to build the trust disputants need to overcome hostility, stubbornness, and mutual dislike. The Journal of the American College of Construction Lawyers was pleased to publish Paul's initial article, and I am pleased to endorse this AAA program."

"Holt Gwyn" Mediator and arbitrator, American College of Construction Lawyers, Pres-Elect 2016

